

Your command of a language depends on how often it is practiced. A concise, continuous and gradual learning process is proven to be more effective, and to provide better long-term results than sporadic, intensive language training programs.

## GymGlish, a daily 'workout' approach

### The e-mail

Every morning, an e-mail is sent to you with an assortment of linguistic activities in written and audio form. 10 minutes' worth of stories, dialogues, questions, 'mini-lessons' and reviews...

### The story

Discover the characters and adventures of the Delavigne Corporation, a San Francisco-based perfume company. Users receive a new scene each day with professional situations, diverse accents and humor...

### The Correction

After sending a completed lesson, you will promptly receive a correction e-mail with your daily score, personalized explanations, requested vocabulary translations or explanations in English, transcripts of audios...



## A daily training program effective over the long term

The e-mail is a quick, easily-accessible and user-friendly format which can be incorporated into everyone's daily routine. Lessons come to you, no matter where you are. GymGlish makes participation easy, and keeps you motivated without taking up too much of your time.

## The Delavigne saga

International English: up-to-date, practical, and business-oriented... GymGlish depicts the life of a modern company: meetings, phone calls, written correspondence, as well as gossip, smalltalk, travel plans, cultural differences...

## Immediate, personalized correction e-mails

For every question asked in the first e-mail, the second provides a detailed explanation. Corrections are based on your particular answer, and provide an explanation of both correct and incorrect answers.



Once a day our Artificial Intelligence engine creates a unique lesson with an assortment of activities **adapted** to your level, objectives, interests and needs.

To aid long-term memorization, the AI engine builds an optimized **revision** program for past lessons, exercises and vocabulary. The engine's algorithms integrate recent scientific theories on human memory.



GymGlish is suitable for adults with all levels of English except beginners. Our intelligent software adapts to the level, interests, expectations and weaknesses of each user.

The initial evaluation takes place over the course of the first 10 e-mails (corresponding to the free evaluation version). After the 10th lesson is completed, we are able to determine the user's initial level.

Level 0: Beginner

Level 1: Elementary (with tutor)

**Level 2: Intermediate**

**Level 3: Basic command of English**

**Level 4: Superior command of English**

**Level 5: Professional mastery of English**

GymGlish is ideal for students of levels 2, 3, 4 and 5, and even for level 1 learners if assisted by a tutor or professor. The scale used by GymGlish is commonly employed in the professional education sector.

GymGlish lessons are available for native speakers of any language. Those whose mother tongue is French, German, Spanish, Polish, or Vietnamese will receive grammar explanations and translations of key terms in their own language. Everyone else receives a full immersion course (but speakers of the languages listed above can also choose this option!).

**Try GymGlish for free** [www.gymglish.com](http://www.gymglish.com)



## The GymGlish WorkBook: Your online notebook

Each GymGlish user has access to a personalized online 'workbook', which gathers all points covered in past lessons: grammar pointers, vocabulary, texts and audios. Printable files (PDF format) are available in each section, and the user can track their progress with snapshots and statistics of their level.



## The GymGlish Forum

The Forum allows GymGlish users from all over the world to exchange their thoughts, opinions, comments and questions in English: about the plot and characters of the Delavigne Corporation, favorite English idioms, feelings on the English language in general...



## 'Funky Friday'

The last Friday of every month, GymGlish presents 'Funky Friday': no exercises, no grammar, just a unique story tailor-made for our users. At the end of this special episode, GymGlish users from around the world vote to decide what happens next. The voting results are published the following Monday, and we then create the next Funky Friday based on your wishes. On 'Funky Friday', you are in charge!



## The Certificate

Every GymGlish user who completes a course with us receives a certificate at the end of their training period. This certificate provides details such as the user's level, their participation rate, and the length of their training period.



# GymGlish offers



## Individuals



## Enterprises



## Universities



## Professors and language schools

**GymGlish General Public** is designed for individuals in the widest sense of the word: working, unemployed, students, retired people etc. This offer is perfect for those who wish to use GymGlish for their own personal goals. Subscriptions are offered for periods of 6, 12, 24 and 36 months, with lesson plans designed for long term retention even without daily practice.

**GymGlish PRO** is designed to meet the training needs of companies. This offer features personalized content adapted to professional sectors, as well as pedagogical support and supervision tools for training and HR managers. These options qualify GymGlish PRO as a licensed distance learning tool (compliant with the requirements of training offers such as the DIF in France).

**GymGlish University** is perfect for universities and institutions of higher education wishing to complement their curriculum with a daily pedagogic element. Supervision and evaluation tools are made available to professors and managers to monitor the progress of students, intended to strengthen the synergy between university English courses and daily lessons.

**GymGlish & Teacher** option available to all PRO and University users, and to any teacher who wishes to complement their own courses with daily practice. GymGlish & Teacher is a 'Blended Learning' approach which provides teachers with regular, updated syntheses of each student's requests and difficulties so that they can be reviewed during courses.

**Test GymGlish: [www.gymglish.com](http://www.gymglish.com)**

The trial version of GymGlish is limited to the first 10 e-mails of the program, has no time limit and is absolutely free and non-binding. **Managers, HR Directors, and teachers** can offer the free evaluation version of GymGlish to their colleagues at any time.



The GymGlish PRO offer is designed for companies wishing to provide their employees with professional English language training, either through distance learning or using a 'Blended Learning' approach. The only requirement for the program is an e-mail address. **GymGlish PRO is licensed as a professional distance learning program, and is compatible with corporate training frameworks.**

## Personalization by sector

GymGlish PRO allows each student to customize their training on the basis of their profession or sector of activity. Examples of options available to PRO users: management, finance, sales, marketing, health, HR, etc.

## Pedagogical support

At the bottom of each GymGlish PRO e-mail, the student is provided with a window in which to obtain support from our pedagogical team: questions, comments, suggestions, criticism and encouragement are all welcome, provided that comments are written in English!

## HR Supervision

An HR web space is available for HR directors and training managers. This space provides detailed information about students' scores, participation rates, feedback surveys and more, allowing managers to easily track and assess the progress of each user both individually and within their group.

## GymGlish & Teacher 'Blended Learning'

GymGlish & Teacher is an option for users currently taking English courses with a teacher (one-on-one, group lessons, by telephone, etc.). This 'Blended Learning' approach uses GymGlish lessons to determine the student's requests and difficulties, then sends an up-to-date brief to the teacher before each course. This option is available to PRO users at no extra cost, and can be activated at any time for any teacher over the course of a GymGlish PRO subscription.



**Laurence Gautier, training manager at ENDEL, Suez group:**

The GymGlish concept has allowed our staff to improve their level of English while meeting our company's needs. This method is tailored to everyone's individual level, and helps maintain a good level of English in a fun as well as professional fashion. After 10 months, absolutely nobody here wants to "leave" the Delavigne Corporation!. GymGlish is highly recommended.



**Patricia Forster, Human Resources Manager at BNP Paribas:**

It's a pleasure to complete your GymGlish lesson each morning. The advantage of this language-learning method is that you come into daily contact with English, and it's completely painless! Our colleagues never get tired of GymGlish. In fact, they eagerly look forward to receiving a new, humorous instalment every day. Moreover, it's easy to find 10 minutes every day to practice your English. You also progress really quickly!

## Sample list of PRO references

Oracle, IBM, Shell Petroleum, BNP Paribas, Total, Credit Suisse, the French Ministry of Economy, Finance and Industry, Suez Group, Danone, Fortis Bank, BASF, Reader's Digest, New Balance...

## Sample list of partner university references

Politécnica Madrid (Spain)  
Ecole Centrale Paris (France)  
Groupe HEC (France)  
Humboldt Universität zu Berlin (Germany)  
Universidad de Honduras (Honduras)  
Universidad de Sucre (Bolivia)



## About GymGlish



The GymGlish program was designed, edited and developed in its entirety, both technology and pedagogy, by A9 SARL, established February 6, 2004. The PRO version of GymGlish was first commercialized in France following a pilot test conducted within three organizations: the French Ministry of Economy, Finance and Industry; Fortis Bank; and the NSE Group. Since its introduction in November 2004, GymGlish has been used in over 2500 organizations around the world, including the Suez Group, Oracle, Total, IBM, Shell, Saint-Gobain, UBS, BNP Paribas. GymGlish has been available to the general public since September 2005, and counts at present over 500,000 users of different levels, objectives and professions all over the world. GymGlish is also part of the curriculum in more than 40 universities across Europe and Latin America, including, among others, the René Descartes Paris 5 University, HEC Paris, the universities of Berlin, Politécnico Madrid, La Salle Barcelona, and universities in Colombia, Bolivia, Honduras.

A9 was founded and is managed by Antoine Brenner and Benjamin Levy. The pedagogical content is created, developed and edited by a team of creative writers and English teachers, led by Andrew Arnon. Each has taught English in corporate and classroom settings.

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